Pig & Poultry Dashboard – September 2018
Key Market Indicators

The purpose of this quarterly dashboard is to provide an update on key market drivers and indicators for the Pig & Poultry Sector

- A range of **pig related data** is available within the following section of the AHDB Pork **website:** Prices & Stats
- In addition **AHDB Pork** produces a number of **industry related** publications which are available via these website links:

  Pig Market Weekly

  Pig Pocketbook   Poultry Pocketbook

- Or follow us on twitter:
  @AHDB_Pork @NFUeconomics
- The **NFU** also produces a number **of industry related** publications which are available via this website link: NFU Online
- A range of **other dashboards** are available for the following sectors via these links:

  Beef & Lamb   Dairy

  Arable

- AHDB's Horizon reports examining the **key issues relating to Brexit** are available at this link: Horizon Reports
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Pig & Poultry Dashboard
Key Market Indicators

AHDB PORK

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Trends in UK Prices

	Current Price *	% change 3 months	% change 6 months	% change 12 months
GB SPP *p per kg* *(Source: AHDB Pork)*	147.77	-1.5%	+1.7%	-9.0%
UK 7kg weaner £ *(Source: AHDB Pork)*	35.01	-8.2%	-6.0%	-21.0%
GB APP *p per kg* ** *(Source: AHDB Pork)*	151.58	-0.6%	+1.8%	-8.8%

*GB SPP is the Standard Pig Price (EU spec) launched in April 2014. GB APP is the All Pig Price (EU Spec) launched in April 2014. *w/e 15 Sep 18 **w/e 8 Sep 18*

International Pig & Poultry Prices

p per kg dw	Current Price	% change 3 months	% change 6 months	% change 12 months
EU28 grade E pig* *(Source: EU Commission)*	133.40	+7.4%	+7.2%	-14.0%
German sow price* *(Source: AMI)*	97.18	+8.6%	+1.8%	-21.0%
US barrow/gilt (liveweight)** *(Source: USDA)*	93.00	+48.4%	+15.2%	-16.2%
Global pork export price †*** *(Source: AHDB Pork/IHS Maritime & Trade – Global Trade Atlas®)*	190.00	+1.3%	-3.0%	-11.3%
EU broiler price* *(Source: EU Commission)*	170.40	+3.1%	+5.2%	+2.1%

*†Global pork export price is based on the average export price from the four major pork exporting regions of the world. * Aug 18 **Jul 18 ***Jun 18*

Trade Data YTD

000 tonnes	Imports		Exports	
	2018*	2017*	2018*	2017*
UK Pork (Fresh/frozen)	258	275	123	126
UK Bacon	121	128	12	11
UK Processed pork (Sausages, hams/ shoulders)	177	174	11	11
UK Poultry (Fresh/frozen)	274 (P)	271	210	196
UK Processed poultry	221	213	30	27

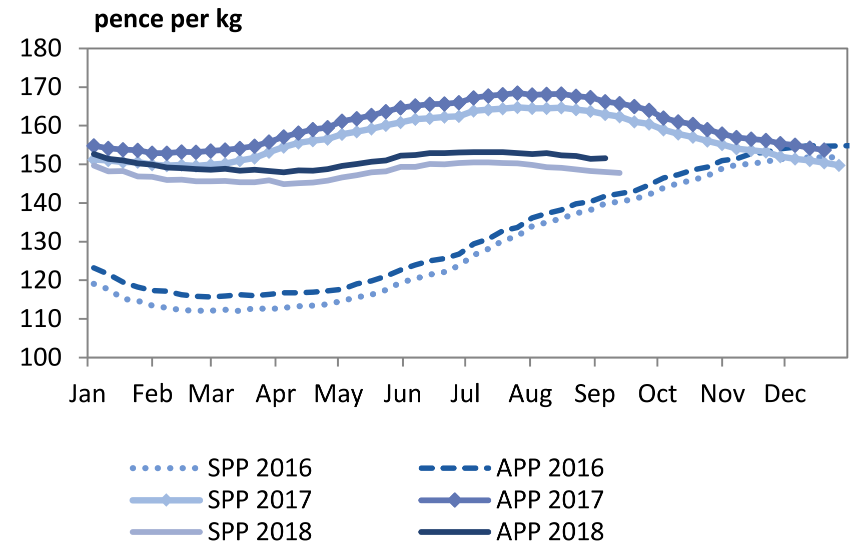
(Source: IHS Maritime & Trade – Global Trade Atlas®/HMRC)
(P) Provisional **Jan – Jul*

Pig & Poultry Meat Supply and Production

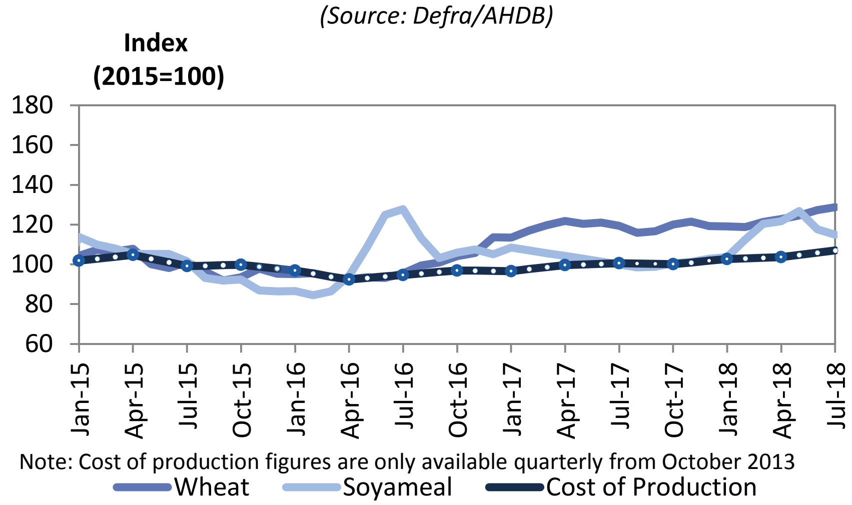
000 tonnes	2018	2017	% change	2013-2017 average
UK Pig Meat * *(Source: Defra)*	614.5	586.8	+4.7%	581.0
UK Poultry Meat * *(Source: Defra)*	1,269.2	1197.6	+6.0%	1,142.3

*With effect from February 2016, data in this table is based on calendar months rather than statistical months. Please take this into consideration when comparing datasets. *Jan – Aug*

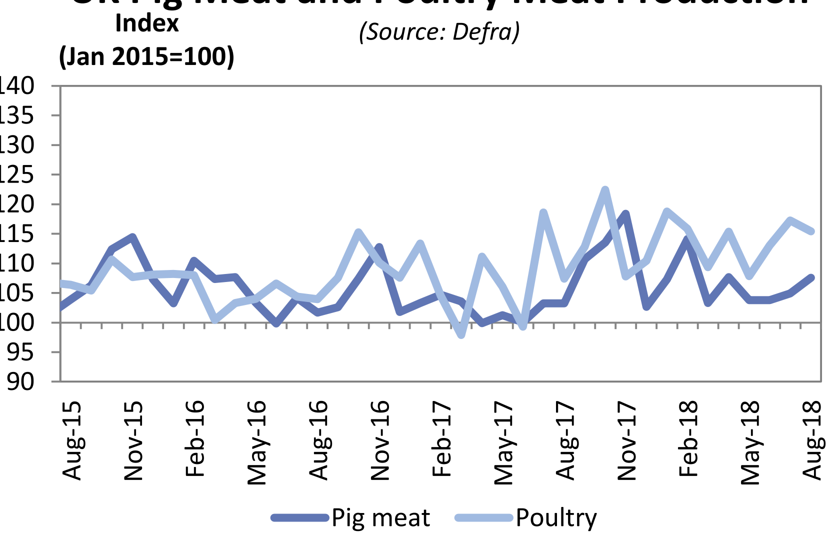
GB Deadweight Pig Price
(Source: AHDB Pork)



UK Wheat, Soyameal and Cost of Production
(Source: Defra/AHDB)



UK Pig Meat and Poultry Meat Production
(Source: Defra)



Demand Trends

- According to Kantar Worldpanel, annual spending on fresh pork stands at £754 million, which is up 2.1% versus the previous year, driven by an increase in the average price (+3.7%) which offsets a 1.5% drop in the volume of pork sold. While the number of buyers was largely unchanged in the year to 12 August, pork buyers bought an average of 0.9kg pork at a time which is down 3.4% year on year. In the last 12 weeks, however, spend on fresh pork was down 4.1%, driven both by a fall in volumes sold and a fall in average price. Pork loin roasting, pork chops, pork loin steak and belly contributed to 84% of the volume declines seen in the last 12 weeks.
- Fresh poultry continued to perform well with expenditure up to over £2 billion in the year to 9 September. Spend on chicken grew by 1.8% despite a fall in the average price (-2.3%) as volumes sold grew by 4.2%. This was down to shoppers entering the chicken category and existing shoppers buying more per trip. Fresh chicken continues to benefit from shoppers switching into the category from other meats. Volumes accelerated in the last 12 weeks (+6.4%), probably due to the hot summer.

Sector Composition

000 head	June 2018	June 2017	% Change
England - pig herd *(Source: Defra)*	4,038	3,969	+1.7%
England - breeding pig herd *(Source: Defra)*	408	416	-1.9%

Industry Outlook

- In 2018 pig meat production in the EU is expected to rise marginally (0.8%), following the increase in the breeding herd, according to the latest EU Short-term Outlook. Sustained price pressure and cyclical phenomena may result in a slightly lower production in 2019. EU pork exports are forecasted to rise by 2.5% in 2018, but this growth is not expected to continue into 2019. EU consumption of pig meat remained at 32.2 kg per capita in 2017. A small increase (+0.4% to 32.3 kg per capita) is expected in 2018.
- For poultry, production in the EU rose by nearly 4% in the first quarter of the year due to fewer outbreaks of avian influenza. Expansion is expected to slow for the second half of the year, bringing annual growth to 1.5% and stabilisation is likely for 2019. In 2018, EU exports are expected to grow by +2 %. EU consumption per capita is also expected to rise slightly, but steadily, after stagnating in 2017 due to tight supplies to 24.1kg in 2018 and 24.3 kg in 2019.

Horizon Scan

- In the past few weeks, African Swine Fever has been confirmed in Belgium, while cases have continued to escalate in central and eastern Europe. Meanwhile, China is battling to contain the virus since it was discovered in the country for the first time in early August. Pig producers are urged to be extra vigilant in keeping the disease out but also to be prepared in case the worst does happen.
- Defra has updated their outbreak assessment for Newcastle Disease (ND) to reflect the increase in outbreaks across Europe. The risk level for an incursion of ND in poultry in the UK has increased to medium. Poultry keepers are reminded to ensure when vaccination is carried out it should be done effectively and as per manufacturers guidelines.